

WHY SHOULD MY COMPANY PARTICIPATE IN A BRIDAL EXPO?

Claiborne Productions Bridal Expos will provide you with the following:

- ♥ **Face to Face Access To Your Target Market** - The expo allows companies to talk face to face with more brides than any other media source.
- ♥ **Cost Savings** - Lowest cost per bride lead than any other source available.
- ♥ **Effective Sales Environment** - The expo provides an intimate and professional setting to show your products and services to your target audience.
- ♥ **Marketability** - The expo gives you the ability to gain more company name recognition and visibility with your target market.
- ♥ **Time Savings & Convenience** - The expo provides access to many brides on one day in one location.
- ♥ **Database Access** - In addition to the brides that attend the expo, you will receive a complete database of all the brides that attended PLUS additional brides in your specific market that were not able to attend. Thus giving you more quality leads.

TO RESERVE BOOTH SPACE

Complete the form below and fax to 937-748-9432

YES _____

(Company Name) is interested in getting a booth at Columbus Premier Bridal Expo. Please send a registration form with cost information.

Contact Person: _____

Address: _____

City: _____

State: _____

Zip: _____

Date: _____

Phone: _____

Fax: _____

Email: _____

Website: _____

Please feel free to contact us with any questions at 937-748-0247 or toll free at 1-877-234-WEDD (9333) or email Tracy@ClaiborneProductions.com



P.O. Box 587, Springboro, OH 45066

Visit Us At:

www.ColumbusBridalExpo.com

COLUMBUS PREMIER BRIDAL EXPO

Columbus, Ohio's Best Bridal Expo



SUNDAY
February 20th, 2005
12 Noon to 5 PM
ALLADIN
SHRINE CENTER

A Claiborne Productions Event
www.ClaiborneProductions.com

Claiborne
Productions
Invites You
To Attend
Columbus
Premier
Bridal
Expo

*Plan to Participate
and meet face to face
with newly engaged brides
looking for quality vendors to
help plan their most special wedding event.*

EXTENSIVE ADVERTISING & PROMOTIONS:

- ♥ **Newspaper** - two week listing in the Columbus Dispatch.
- ♥ **Radio** - At least 2 weeks of ad spots.
- ♥ **Print Advertisements** - In The Knot
- ♥ **Direct Mail** - Invitations mailed to 4000+ brides.
- ♥ **Email Campaign** - Newsflashes to 6000+ brides.
- ♥ **Internet Advertising** - Included on www.ColumbusBridalExpo.com as well as other national and local wedding & bridal-related websites.

WHAT'S INCLUDED IN PARTICIPATION:

*Held at the Alladin Shrine Center in
Columbus, Ohio, February 20th,
from 12 Noon to 5 PM.*

- ♥ One fully draped 8' x 10' booth, with back drop, 6' draped table, two chairs and ID sign.
- ♥ Your company name and website link on our website, www.ColumbusBridalExpo.com
- ♥ The complete database of all the brides that attend the Expo.
- ♥ Vendor break area offering coffee, water, soft drinks and a light lunch.
- ♥ Extensive promotion and coupon distribution through our participating vendor and sponsors.
- ♥ Your company name and contact information listed in our professional Program Guide, given to all the brides when they register.

COLUMBUS
PREMIER
BRIDAL EXPO

If you have any questions or need more details please contact:

Tracy Claiborne at 937-748-0247 or toll free at 1-877-234-WEDD (9333)

Email: Tracy@ClaiborneProductions.com. You may also return the registration form on reverse side.